

Experience the IALC Workshop
in one of the greatest locations
in the world



2020 WORKSHOP 26-29 MARCH

IALC 2020 Auckland Workshop Join IALC in New Zealand!

Hosted by Languages International
Hilton Auckland – Auckland, New Zealand

Workshop: **26 – 29 March 2020**
Pre-Workshop Fam-Trips: **21 – 25 March**
& Post-Workshop Fam-Trips: **29 – 2 April**

About IALC

IALC is an international non-profit association that for over 35 years has been accrediting independent language centres that teach the language of their country. As well as outstanding teaching standards and service, IALC language schools have individual character and a real connection with their local community.

-  [/ialc.org](https://www.facebook.com/ialc.org)
-  [@ialc_languages](https://twitter.com/ialc_languages)
-  [ialc.languages](https://www.instagram.com/ialc_languages)

Hosted by:



#iale2020

auckland.ialc.org

The world's best language travel conference returns for the IALC Auckland Workshop in New Zealand.



Our IALC Workshop is the best way to meet and establish partnerships with a fantastic range of owners and directors from over 160 fully-accredited IALC language centres. This is an unmissable opportunity to join the IALC family in New Zealand.

Why IALC 2020?

- Business appointments and networking with the directors and owners of IALC language centres worldwide.
- Thousands of quality language programmes across 23 countries and now offering 10 languages for the first time!
- Three fantastic evening events showcasing one of the greatest locations in the world!
- Fam-trips throughout New Zealand and Australia.

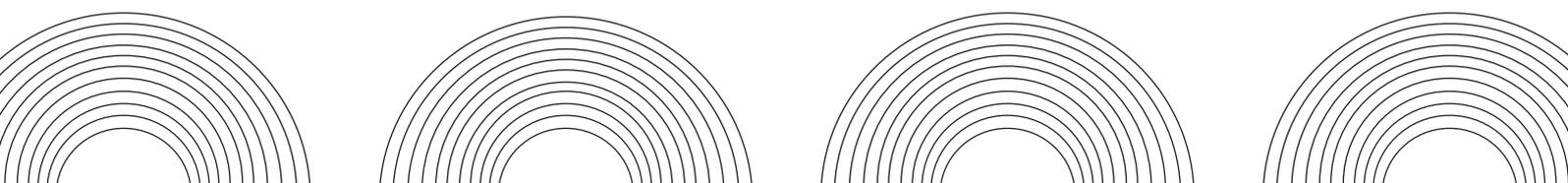
30 international airlines fly to Auckland from 44 destinations around the world

Who will you meet?

Educators: The educators at our Workshop are the IALC-accredited language centres from around the world. With a fantastic range of destinations and language programmes for all ages and needs, the IALC Workshop is the best specialist language travel workshop in the industry!

Study travel agencies: We welcome registrations from active language travel and study abroad agencies - large or small companies, established and new businesses. With limited places at the IALC Workshop, we review registrations individually, based on productivity, market and potential, with the aim of bringing a wide and balanced range of agencies to meet our member schools.

Exhibitors: Stands are available at the IALC Workshop for service providers wishing to meet Agents, Educators or other Exhibitors. Find out more about exhibiting, sponsoring and advertising.



Showcasing New Zealand & Australia

IALC is incredibly excited to be hosting its next Workshop in Auckland, New Zealand. The city of Auckland offers high-class education, travel, and lifestyle opportunities at competitive prices, and is one of the most attractive destinations for students and youth travellers from across the globe.



Located on the North Island of New Zealand, Auckland is a stunning, cosmopolitan city that boasts a spectacular natural landscape.

We are very proud to be hosted by **Languages International**, the IALC 2020 Auckland Workshop will be held at the Hilton Auckland.

7 fam-trips across New Zealand & Australia both before and after the 2020 Auckland Workshop.

FT1: Sydney - Adelaide - Melbourne

FT2: Cairns - Brisbane - Sydney

FT3: Brisbane - Byron Bay - Gold Coast

FT4: Gold Coast - Byron Bay - Sydney - Melbourne - Adelaide (optional add-on tour)

FT5: Brisbane - Gold Coast - Byron Bay - Sydney - Cairns (optional add-on tour)

FT6: Gold Coast - Byron Bay - Sydney - Melbourne - Adelaide (optional add-on tour)

FT7: Auckland - Nelson



2019 Statistics

The IALC 2019 Seville Workshop brought representatives of over 100 IALC schools to meet with 121 agencies from 40 countries as well as 20 top industry service providers offering solutions in technology, insurance, international payments, logistics and more for an unforgettable IALC experience in Seville.

100% of agents rated the “Range of schools” as good to excellent.

100% of agents rated the “Networking opportunities” as good to excellent.

100% of agents rated the “Evening events” as good to excellent.

100% of agents rated the 2019 IALC Workshop as a success for them.

These statistics were taken from agencies that attended the IALC 2019 Seville Workshop.

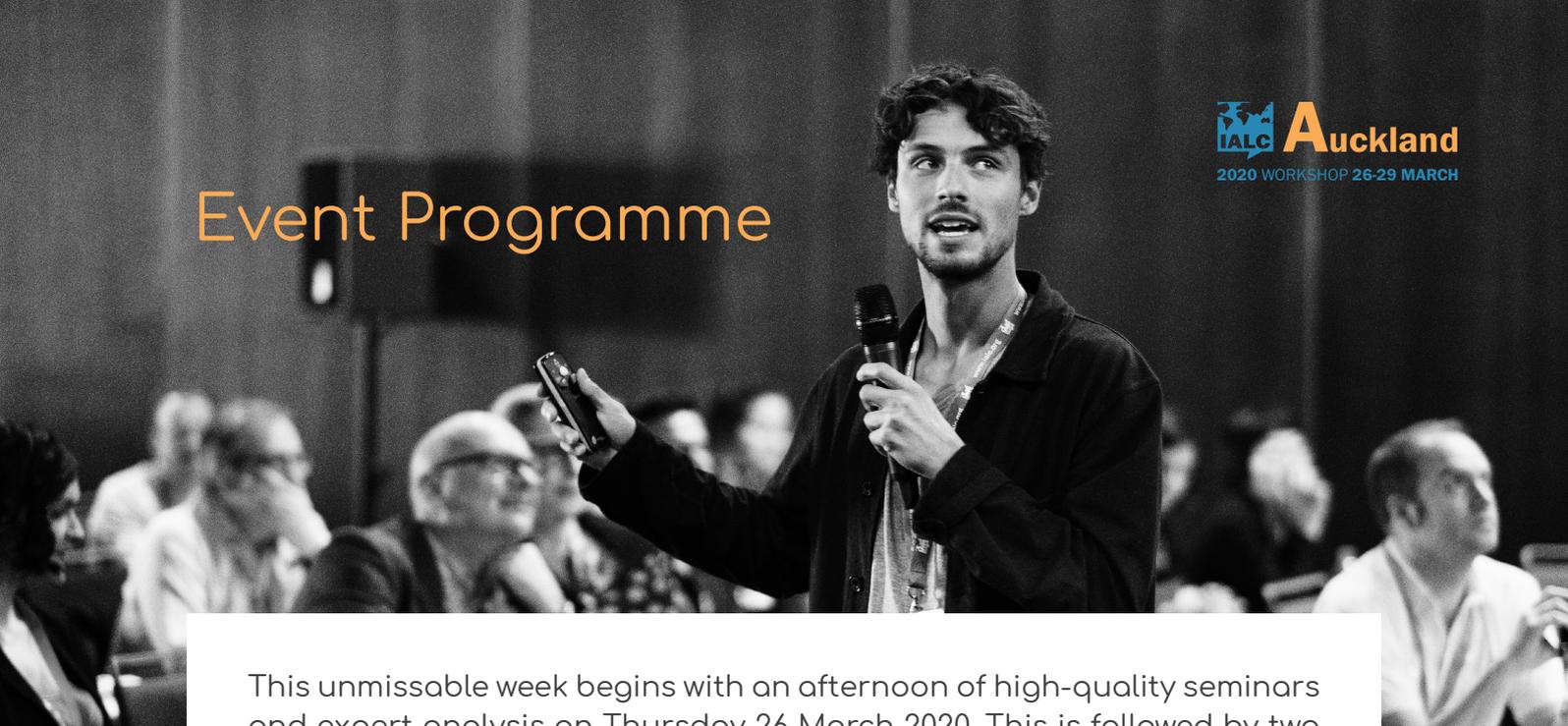


International Association
of Language Centres



The IALC Workshop gives you an exceptional choice of languages, destinations, centres and programmes where you can meet and work with industry leaders that share your passion for international education.

Event Programme



This unmissable week begins with an afternoon of high-quality seminars and expert analysis on Thursday 26 March 2020. This is followed by two days of one-to-one business meetings on Friday 27 and Saturday 28 March. Each day includes evening events that give a flavour of our host city, a tour of host school Languages International and our spectacular Gala Dinner night.

Itinerary

Saturday 21 March – Wednesday 25 March 2020

Pre-Workshop fam-trips across Australia before the IALC 2020 Auckland Workshop

Thursday 26 March 2020

Registration
IALC 2020 Seminar Afternoon
IALC 2020 Welcome Reception

Friday 27 March 2020

Workshop Day 1
Full day of business meetings
IALC 2020 Auckland Workshop School Night
- Languages International Party

Saturday 28 March 2020

Workshop Day 2
Full day of business meetings
IALC 2020 Auckland Workshop - Gala Dinner

Sunday 29 March 2020

Post Workshop fam-trips depart across New Zealand and Australia!



Participant Feedback

“ Always such a wonderful Workshop: every time it feels like coming home in this beautiful, welcoming family!”

Kitty Wijsman - studie-wijs

“ The IALC 2019 Seville Workshop was a great opportunity to reconnect with existing partners.”

Wiltrud Meyer - Kolumbus Sprachreisen

“ IALC is an association based on trust and long term friendship, I liked the environment very much.”

Pamela Caicedo - Students From

“ I think the IALC Workshop is now becoming the most important “social and business” event in my year. I had the opportunity to meet business partners, new schools, agents from other countries and discuss openly and honestly with them about the changes of the language travel world.”

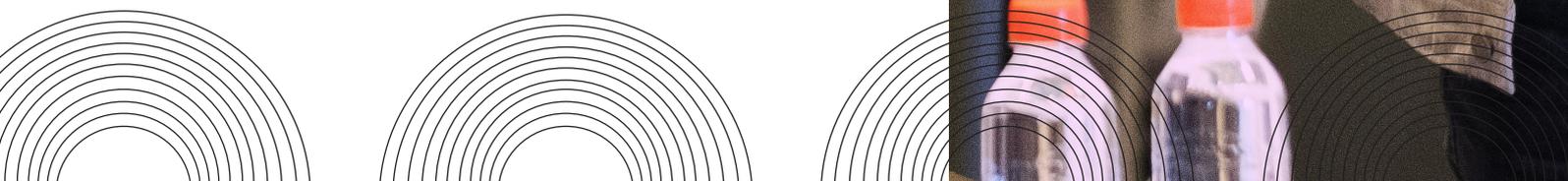
Loretta Corro - Obiettivo Lingua

“ IALC workshops are the best opportunity to meet quality schools from all over the world. It's a place where you can strengthen existing partnerships and make new ones in an amazingly friendly environment. As a small boutique agency IALC helps us maintain the best possible quality of partner schools.”

Céline Estermann - Small World Sprachaufenthalte

“ IALC Workshops for me are always events I look forward to. I meet friends who I have known a long time and I meet new people at wonderful places. A school being an IALC member for me means a guarantee that I can trust them from the beginning.”

Martin Mayer - Sprachkurse-weltweit.de.





Advertising & sponsorship opportunities

Give your organisation a higher profile during the event. Email william@ialc.org for more information.

“Attend the best Workshop in the industry and then take advantage of the opportunity to explore the region, either on one of the fam-trips that we’ve organised in Australia and New Zealand or on a family holiday for two or three weeks after the event. We can’t wait to see you down under!”

Darren Conway - Host of the IALC 2020 Auckland Workshop

Don't miss this unforgettable opportunity

Register NOW at: auckland.ialc.org

