

## Ialc welcomes four new member schools

29 October, 2015

The [International Association of Language Centres](#) (Ialc) has welcomed four new centres, from New Zealand, Spain and Argentina, bringing total worldwide membership to 135 schools.



The Christchurch and Auckland centres of [CCEL](#), a provider of English language, exam preparation and university pathway programmes, has bolstered Ialc representation in New Zealand.

[Eureka](#), an Instituto Cervantes-accredited language school established in 1988 in the centre of Madrid, Spain, and [Spanish](#), which recently moved to a new, [upgraded campus in Buenos Aires](#), Argentina, are the latest Spanish schools in the Ialc portfolio.

In a statement, Ialc said it had embarked on a [new membership strategy in 2012](#), targeting a smaller group of destinations each year with the aim of recruiting five-to-eight new members annually.

It also widened criteria to include independent language schools affiliated to other networks, as long as they have their own brand identity, and relaxed but retained territorial protection rules.

“For 2016, four applications are already underway, and our aim is to research and invite more, particularly in Latin America and the USA,” said Jan Capper, Executive Director of Ialc. “Where possible, we look for new destinations and members with no more than three centres, though boutique chains can also be members of Ialc. Above all, we seek outstanding independents with caring, professional owners and directors who are accessible to agents.”

A delegation of Ialc member schools are currently partaking in an agent roadshow in Turkey, and the annual Ialc agent workshop in 2016 will be hosted in Leeds and York in the UK.

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