



Advertise at the IALC workshop

Deliver your message to all delegates through a variety of media

Option	Price
Workshop Listings Guide (back cover) Full-page advert on outside back cover*	€1,500
Workshop Listings Guide (inside cover) Full-page advert on inside back or front cover (full colour)*	€1,000
Workshop Listings Guide Full-page advert inside (black & white)*	€1,000
Workshop Listings Guide Half-page advert inside (black & white)*	€500
Workshop full screen advert You get: Your slide on the large hall screen for 60 seconds during each break between business appointments.	€600 per day
Workshop registration desk advert You get: Your slide on the registration desk screen. Full day exposure	€600 per day
Self-standing banner You get: Placed in a prime position next to the registration desk.	€600

* These adverts will also be included in the complete Workshop Manual that is stored on every event USB stick.



Really a superb global grouping of independent language schools”.

Amy Baker, The Pie News, UK.