



## International Association of Language Centres



# The IALC Partner Agency Scheme

*Be Part of our Success*

## The IALC Partner Agency is:

- Well-established
- Professional
- In good standing with its IALC partner schools
- An attendee of at least one recent IALC workshop
- Nominated by five IALC member schools

## IALC Partners enjoy these benefits:

- Being partners of a world-recognised school association
- Networking opportunities, direct contact with school decision-makers
- Access to IALC member offers
- Partner certificate & display stickers
- Partner logo and strapline for website/brochure
- Listing and link from the IALC website
- Free coverage in IALC communications and marketing activity
- Direct-entry (subject to availability) to the exclusive IALC Workshop

## The IALC Workshop

- Leading industry event for quality independent language schools
- Over 100 accredited language schools from more than 90 destinations
- Meet and do business with the owners and directors
- 3 nights' hosted accommodation and unforgettable evening events
- Essential seminars
- Familiarisation trips



## What's the next step?

Qualifying agencies must:

- ✓ have attended an IALC Workshop or Roadshow in the last five years
- ✓ send students to at least five IALC schools
- ✓ be nominated by five IALC schools

Schools are likely to nominate agents who regularly send them students. High volume is nice, but loyalty is valued and small agencies can also become IALC Partners.

- ✓ apply at: <http://www.ialc.org/agents.asp>
- ✓ enter the last IALC workshop you attended
- ✓ enter all the IALC schools to which you send students



## What if I don't meet the criteria?

Not attended either the annual workshop or regional roadshow?

✓ get in touch now to receive an invitation!

Not enough nominations?

✓ try to be a more active representative

✓ increase the number of IALC schools you are promoting

✓ send more students to current IALC partner schools

**Then please apply again!**

## Loss of IALC Partner Status

IALC reserves the right to withdraw IALC Partner status from agents who:

- Do not attend an IALC Workshop for five years or more
- Are not in good standing with IALC or IALC members
- In their dealings with students, act in a way that is inconsistent with the **IALC Code of Ethics**



Quality counselling for quality schools

apply now



19-22 April  
**Toronto**  
2012 IALC WORKSHOP



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