



**International Association
of Language Centres**

**The Association that works
with agents**

July 2008



A worldwide network of leading independent language schools:

- Established in 1983
- 92 of the world's top private language schools
- 9 languages:
English, French, German, Italian, Japanese, Portuguese, Russian, Chinese and Spanish
- 22 countries:
 - Argentina, Australia, Austria, Canada, Chile, China, Ecuador, England, France, Germany, Ireland, Italy, Japan, Malta, Mexico, New Zealand, Portugal, Peru, Russia, Spain, South Africa, USA

Why IALC works for agents:

- ✓ Quality assured schools
- ✓ Independent, private schools
- ✓ Comprehensive product range
- ✓ Professional secretariat
- ✓ Excellent workshop

The quality of IALC schools is assured by:

- a thorough and demanding application process
- initial inspection and regular re-inspection
- action on change of ownership
- continuous monitoring of standards
- an obligation to forward-plan for quality
- the IALC code of ethics
- a clearly defined complaints procedure

IALC - an internationally recognised accreditation

Partners you can rely on

As independent schools, we provide:

- access to decision-makers
- staff continuity
- fast problem-solving

As private schools, we must provide:

- quality services
- value for money
- customer care
- flexibility
- response speed

Comprehensive product range

Your worldwide, one-stop portfolio

Worldwide

- 22 countries
- 9 languages

Product range

- General and specialised language programmes
- Location-specific language programmes
- Courses for all ages
- All accommodation types
- Small, large: seaside, city, country

A resource for schools and agents

Based in Canterbury, UK, the IALC Secretariat provides the human resources to:

- answer agent enquiries about IALC
- administer the quality assurance scheme
- identify potential new schools
- bring to fruition the dynamic yearly plan
- help the host school organise the annual workshop

Professionals who understand the world of language and educational travel

Always a special Event

The IALC Workshop is the ideal environment in which to develop the personal relationships and trust that are crucial to lasting business partnerships:

- A different destination each year
- Appointments with school owners and senior staff
- Welcome reception and city tour
- Host school party and school tour
- IALC gala dinner
- Add-on and fam tours

Next IALC Workshop: Milan April 2009

It's easy to find out about the IALC schools and programmes worldwide:

- click on School Search at **www.ialc.org**
- read our latest News at **www.ialc.org**
- refer to our printed 2008 Directory of IALC Schools
- contact our Secretariat team in the UK: **info@ialc.org**